

# ECO House Signs

Made from recycled coffee cups



Totally unique to the market. A great alternative to using up natural slate. Tough, weather resistant, UV protected and come with a lifetime guarantee. The quality of finish is exceptional. A house sign will save around 850 coffee cups from landfill.

RRPs are set just below the slate equivalent.

Total bespoke service, any size, font, colour or design. Order forms available, plus a range of point of sale options. Please see trade data sheet for details. Deliveries take 5-7 days.



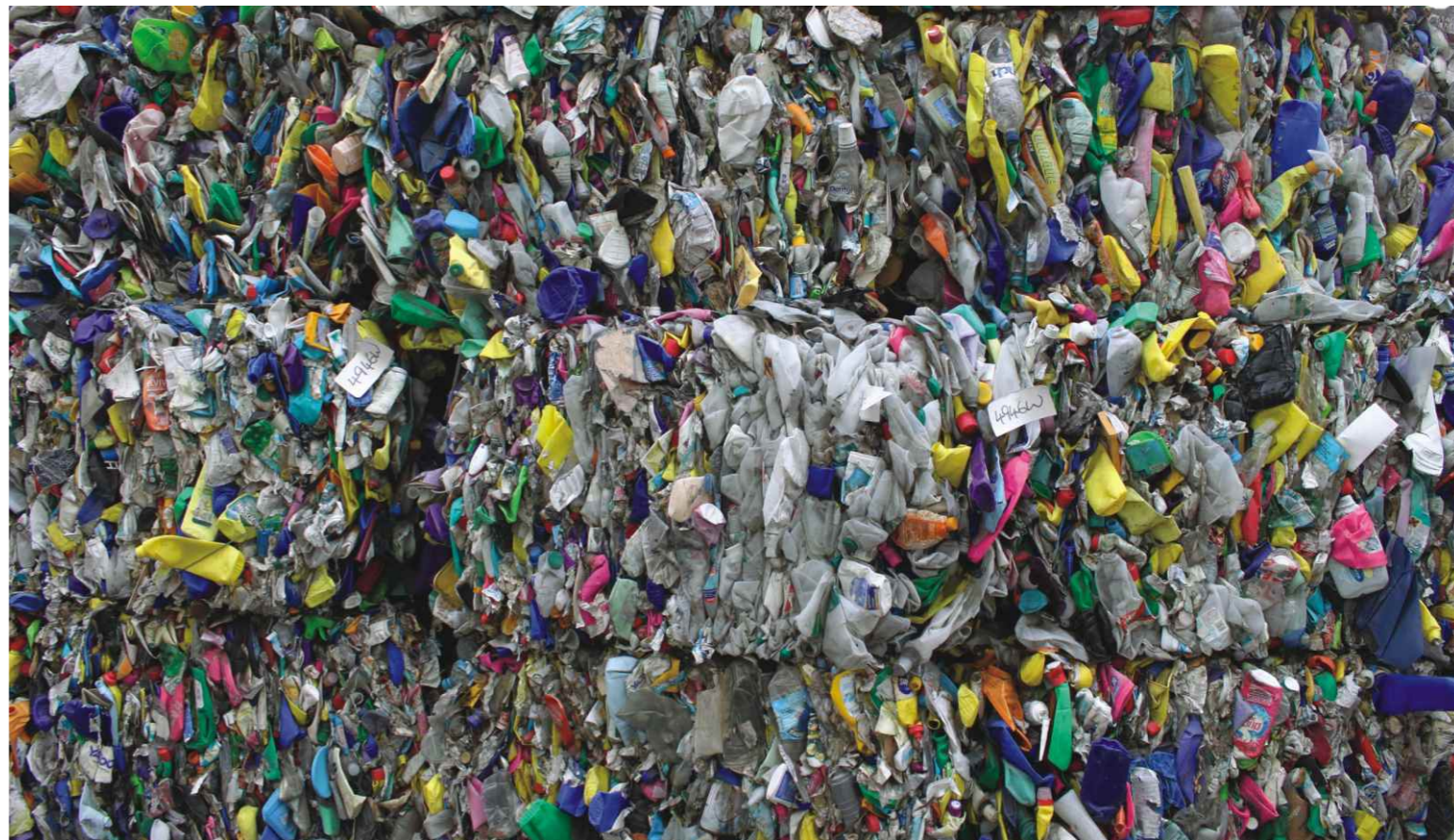
Lower RRP than slate  
Tougher, more robust than slate  
Any size, font, colour delivered to customer within 5 days



0-9 single cut out numbers  
HN-cut out



1-24 house numbers  
HN



2012

# There is an alternative!

ashortwalk is a product design and manufacturing company based near Truro, Cornwall. Started in 2003 by Dan who left his previous job as a product designer/inventor at Dyson and moved to Cornwall in order to realise a long-held desire: to set up a business, and live, 'ashortwalk' from the sea.

The key to staying competitive in the global market from a shed in Cornwall has always been to design and manufacture unique, functional products that fulfil a need. We are no longer in a shed, but our philosophy is still the same..... and most importantly we are 'ashortwalk' from the beach..... just!

## What makes us different:

Pioneering 'closed loop' ECO design and manufacture.

The same plant pot your customer recycled last month, is now helping to feed birds in their garden.

Developing cost effective 'like for like' products from recycled post consumer waste.

Our products do not rely on being ECO, they will have a unique functional quality in their own right and be competitively priced. Consumers should not have to pay a premium for ECO goods.

All products are collected, recycled, re-designed and re-manufactured in the UK.

A rare example of true UK based design and manufacture.

Working with retailers to deliver exactly what they need, from concept to the shelf in weeks.



## Contact details:

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Web [ashortwalk.com](http://ashortwalk.com)

The ashortwalk tide clock is a protected design, registered design number: 3015634

ashortwalk Ltd,  
Unit 2, Station Rd,  
Perranporth, Cornwall TR6 0LH

VAT Reg. No. GB 801 2469 62  
Company No. 6192391



## Short listed

Joint second and  
'Highly Commended'





## Seed Feeder clear

Made from an up-cycled wine bottle and recycled plant pots

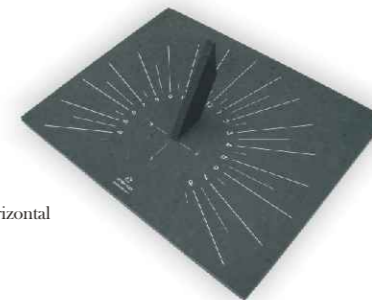
## ECO Outdoor Garden Range

All made from recycled plant pots

### Join our Plant Pot Recycling Scheme.

Your customers bring in their old plant pots, the pots are collected, recycled, re-manufactured and sent back to your shop in the form of innovative NEW useful products. The plant pot your customer recycled last month is now hanging in their garden helping to feed birds. You and your customers are fully engaged in true 'closed loop' recycling. Best of all the whole process is channelled through your retail environment.

[simon@ashortwalk.com](mailto:simon@ashortwalk.com) for an information pack.



Sundial horizontal  
SH



Sundial wall mounted  
SW

Sundial horizontal round  
SR



Sundial and plinth  
SP



Moon, thermometer and time clock  
MTTT

# ECO Outdoor Garden Range.... continued

All designed for outdoor use



Classic



Traditional

Clock / thermometers come in two styles (classic and traditional) and two sizes:

Classic  
small 160x260mm C/T-CS  
large 200x320mm C/T-CL

Traditional  
small 160x260mm C/T-TS  
large 200x320mm C/T-TL



Plant labels blank (set of 5) comes with china graph pencil (also comes in a counter top display box - set of 20)



Plant labels - printed 12 individual vegetables (also comes in counter top display box - 12 varieties 4 of each)



Classic



Traditional



Moon phase



Seed Feeder - green SF-G



Seed Feeder - clear SF-C



Apple feeder AF

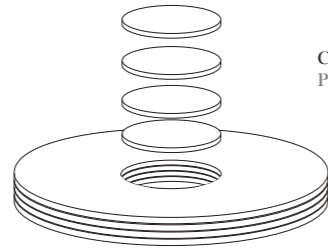
Garden chalk board CB



# ECO Indoor Range

## Made from recycled coffee cups

Cups are collected via a national UK 'Save a Cup' scheme. They are then cleaned, shredded, melted and remoulded.



Coaster/placemat combination set  
PC-COM



CST



PM



CST-R



CST-C



Made from FSC harvested cork  
PM-C



Napkin ring/placesetting  
combination  
NR

Bedside/mantle clock  
chalk on those jobs you  
always think of in bed!  
BMC



Classic matt black frames, that you  
can chalk onto. Two sizes available:  
6x4" PF 6x4  
7x5" PF 5x7



Week planner - with chalk.

Really useful way of listing those  
must do jobs in to one convenient  
place.  
WP

# ECO Coastal Range

Made from recycled yoghurt pots or coffee cups



Probably the best selling tide clock range in the world, well priced with simple, clean designs to suit most homes and tastes.

From sailing to sandcastles, we all need to know what the tide is doing. Synchronised to the lunar cycle, the tide clock provides an innovative and convenient guide to tides.



MT



MT-Y

Moon and tide



Moon, tide and time  
MTT



MTT-Y



RTC

Tide



TTC-Y

Time and tide



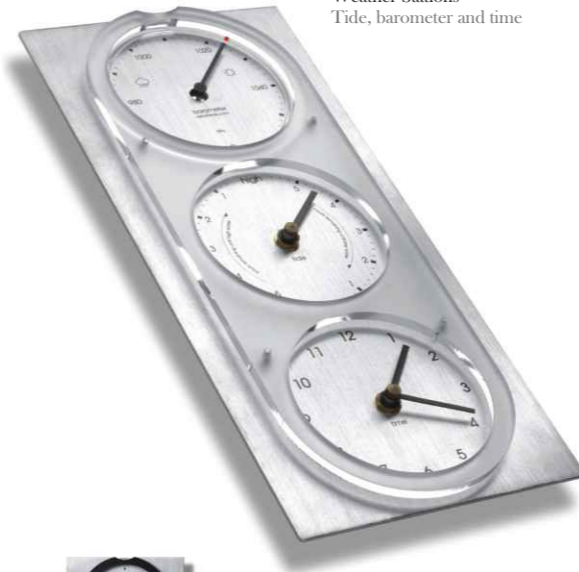
RTTC

Triple tide locations  
Comes with pencil TTT



TC-Y

# Coastal Range 'Classic'



Weather Stations  
Tide, barometer and time



Black  
WSB

Clear  
WSC



Example packaging

Time and tide  
TTC-R



Please see the trade data sheet for information on:

- Sizes
- Prices
- EAN codes
- Point of sale options

Time and tide  
TTC-C



Tide  
TC-R



Tide  
TC-C

